NAR, OAR AND PMAR PROVIDE THE TOOLS TO TAKE YOUR BUSINESS TO THE NEXT LEVEL

**KNOWLEDGE**
- Communications - Increased CE Class Offerings - Public Relations - ENEWS - Conventions - Research & Statistics

**PROTECTION**
- Business Advocacy - Political Affairs - Homeownership Advocacy - REALTOR® PAC

**TOOLS**
- Homeownership Tools - HOWNW™.COM - Education - Dispute Resolution Services - Legal Affairs - Research - Member Discounts - Legal and Risk Management - Young Professionals Network - Masters Circle - Sustainability - Sign Code

**STRENGTH**
- Volunteer Development - Stable Staff Partnerships with OAR, NAR, OREF and RMLS™ - Association Governance

**PROFESSIONALISM**
- Code of Ethics - Best Practices - New Member Orientation - Networking Events

**ADVOCACY**
- My REALTOR® Party - Powerful Force in Congress - REALTOR® PAC - Lobbying for Tax Reform - NAR Political Support - Calls for Action

**MARKETING & ADVERTISING**
- TV, Radio & Print Ads Promoting REALTORS® and Homeownership - Social Media - Shareable Content

**INNOVATION**
- REALTORS® Property Resource™ - Member Value Plus Program - Klear - Modern Technology - Surveys - Data